

Christoph Vilanek

After studying business administration at the Leopold-Franzen University in Innsbruck (Austria), Christoph Vilanek began his professional career with the publishing house Time-Life International. Before becoming managing director of the online fashion business boo.com, he worked in various positions within the mail-order business. In 2001, the native Austrian switched to the management consultancy McKinsey, where his focus was on the field of telecommunication in Germany and Eastern Europe. In 2004, he became joint managing director of iPublish, a subsidiary of the Ganske publishing group in Hamburg.

Before his appointment as Chief Executive Officer of freenet AG, Vilanek held various positions from 2005 until 2009 within the area of customer communication, customer development, customer service and customer retention at debitel AG in Stuttgart.

Vilanek is married with two children.
