

Proposal by the General Partner regarding the appropriation of net profit

At the ordinary General Meeting the General Partner will propose the following appropriation of the unappropriated net profit for fiscal year 2018:

The General Partner proposes to use the net profit of Ströer SE & Co. KGaA disclosed in the Company's financial statements as of 31 December 2018 at a total of EUR 653,459,790.74 as follows:

- distribution of a dividend in the amount of EUR 2.00 per no-par value share entitled to dividend payment, equaling a total amount of EUR 113,053,142.00,
- Contribution of an amount of EUR 326,729,895.37 to other retained earnings and
- Carryforward of the residual amount of EUR 213,676,753.37 to the new account.

If the number of no-par-value shares eligible for dividends for the past fiscal year of 2018 change before the general meeting, an accordingly adjusted proposal for resolution will be put to the vote in the General Meeting, though still specifying a dividend of EUR 2.00 per no-par-value share eligible for dividends.

General Partner
Ströer Management SE
Management Board

Cologne, May 2019

Udo Müller
(Co-CEO)

Christian Schmalzl
(Co-CEO)