

AUTHORITY

Issuing party:

Surname or Company

First name

Postcode/Place

I/We hereby authorize

Mr/Mrs/Ms

Surname or Company

First name

Postcode/Place

to represent me/us at the General Meeting of Ströer Media SE, on June 30, 2015 in Cologne, to exercise all rights on my/our behalf, in particular the right to vote, and to appoint a substitute representative.

Place, Date

Signature or person of the declaration in acc. to §126b BGB (German Civil Code)

Your notice is drawn to the possibility of an existing duty to provide information pursuant to §§ 21 et seq. in conjunction with § 22 para. 1 sentence 1 no. 6 of the German Securities Trading Act (WpHG) and the likely legal consequences of infringements of a duty to provide information in § 39 para. 2 no. 2. e) in conjunction with para. 4 WpHG.

Important:

- Please note that, if exercising voting rights through an authorised representative, the shareholder must also register in due time for the General Meeting of Ströer Media SE and must provide proof of his or her shareholding in due time (at the latest by the end of June 23, 2015). Please consult the notice of convocation for further information concerning registration and the provision of proof of your shareholding.
- Pursuant to § 134 para. 3 sentence 3 of the German Stock Corporation Act (AktG) in conjunction with § 18 para. 2 of the Articles of Association of our Company, the granting of authority requires text form (§ 126 b of the German Civil Code (BGB)). In the case of the authorization of banks as defined by § 135 AktG, associations of shareholders or any other equivalent institution or person pursuant to § 135 para. 8 and para. 10 AktG, the text form requirement pursuant to § 134 para. 3 sentence 3 AktG does not apply. However, in such cases, the provisions of § 135 AktG as well as, possibly, other special provisions laid down by the relevant representatives are to be observed. Any information on the said special provisions is to be sought from the relevant representatives.