



INFORMATION CONCERNING

THE GRANTING OF AUTHORITY AND THE ISSUING OF INSTRUCTIONS TO THE VOTING REPRESENTATIVES OF THE COMPANY

Ströer SE & Co. KGaA appoints Mrs. Annette Lucas and Mr. Rolf Heidkamp, both employees of Ströer SE & Co. KGaA, Cologne, as voting representatives of the company each with the sole right of representation and with the right to appoint substitute representatives. Please note that, if exercising voting rights through the Company's voting representatives as authorised representatives, the shareholder must also register in due time for the virtual Ordinary General Meeting of Ströer SE & Co. KGaA on June 11, 2024 and must provide proof of his or her shareholding in due time (at the latest by 24:00 hours (CEST) on June 4, 2024). Please consult the notice of convocation for further information concerning registration and the provision of proof of your shareholding.

The following methods are available to you if you should wish to instruct the above-named voting representatives of the Company in a binding manner to exercise your voting rights.

- **Use of the password-protected GM-Portal under the internet address <https://ir.stroeer.com/gm/>, which will also be available on the day of the virtual General Meeting until the start of the voting. The access data necessary for the GM-Portal are contained in the voting card, which is sent to the shareholders after proper registration and proper proof of their shareholding.**
- **Letter or e-mail containing the authorization and instructions to the Company's voting representatives**

For letter or e-mail correspondence, please use the form „AUTHORIZATION AND INSTRUCTIONS TO THE VOTING REPRESENTATIVES RESPECTIVELY VOTE BY CORRESPONDENCE“: Use this form to authorize the above-named voting representatives of the Company and instruct them in how your voting rights are to be exercised in relation to the resolutions proposed by the management.

Then, please send (by post or e-mail) the form „AUTHORIZATION AND INSTRUCTIONS TO THE VOTING REPRESENTATIVES RESPECTIVELY VOTE BY CORRESPONDENCE“ **together with the number of your voting card directly to the following address:**

- **By post to:**
Ströer SE & Co. KGaA
c/o Link Market Services GmbH
Landshuter Allee 10, 80637 Munich, Germany
- **or by e-mail to:**
inhaberaktien@linkmarketservices.de

Important note:

We kindly ask you to send this form to the above address by **June 10, 2024, 18:00 (CEST) (receipt)**. This does not affect the possibility of using the password-protected GM-Portal under the internet address <https://ir.stroeer.com/gm/> for power of attorney and instructions to the voting representatives of the company; the GM-Portal will also be available on the day of the virtual General Meeting until the start of the voting.

If the authorization and instruction form is filled out incorrectly, the respective votes will not be represented by the voting representatives of the Company at the General Meeting. If the shareholder grants authorization to the voting representatives of the Company he is obliged to give instructions. The voting representatives are bound to instructions given by the shareholder.

If the authorization and instruction form is filled out incompletely or incorrectly, the respective votes will according to the respective voting procedure not be represented by the voting representatives at the General Meeting respectively the voting representatives vote to abstain.

Ströer SE & Co. KGaA does not guarantee and is not responsible for the opportunity of granting authorization and issuing instructions as far as it is not premeditated nor grossly negligent.

For questions concerning the granting of authority and the issuing of instructions to the voting representatives appointed by the Company you can reach our

General Meeting-Hotline

Monday through Friday, except holidays, from 9 a.m. to 5 p.m. (CEST)

at **+49 (0) 89 / 210 27 247**

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INFORMATION CONCERNING VOTE BY CORRESPONDENCE

Please note that, if exercising voting rights through vote by correspondence, the shareholder must also register in due time for the virtual Ordinary General Meeting of Ströer SE & Co. KGaA on June 11, 2024 in Cologne and must provide proof of his or her shareholding in due time (at the latest by 24:00 hours (CEST) on June 4, 2024). Please consult the notice of convocation for further information concerning registration and the provision of proof of your shareholding.

The following methods are available to you if you should wish to vote by correspondence:

- **Use of the password-protected GM-Portal under the internet address <https://ir.stroeer.com/gm/>, which will also be available on the day of the virtual General Meeting until the end of the voting. The access data necessary for the GM-Portal are contained in the voting card, which is sent to the shareholders after proper registration and proper proof of their shareholding.**
- **Letter or e-mail**

For letter or e-mail correspondence, please use the form „AUTHORIZATION AND INSTRUCTIONS TO THE VOTING REPRESENTATIVES RESPECTIVELY VOTE BY CORRESPONDENCE“: Use this form to cast your votes by correspondence in relation to the resolutions proposed by the management.

Then, please send (by post or e-mail) the form „AUTHORIZATION AND INSTRUCTIONS TO THE VOTING REPRESENTATIVES RESPECTIVELY VOTE BY CORRESPONDENCE“ **together with the number of your voting card** directly to :

- **By post to:**
Ströer SE & Co. KGaA
c/o Link Market Services GmbH
Landshuter Allee 10, 80637 Munich, Germany
- **or by e-mail to:**
inhaberaktien@linkmarketservices.de

Important note:

We kindly ask you to send this form to the above address by **June 10, 2024, 18:00 (CEST) (receipt)**. This does not affect the possibility of using the password-protected GM-Portal under the internet address <https://ir.stroeer.com/gm/> for voting by correspondence; the GM-Portal will also be available on the day of the virtual General Meeting until the end of the voting.

If the vote by correspondence is filled out incompletely or incorrectly, the respective votes will not be considered in the General Meeting.

Ströer SE & Co. KGaA does not guarantee and is not responsible for the opportunity of voting by correspondence as far as it is not premeditated nor grossly negligent.

For questions concerning the vote by correspondence you can reach our
General Meeting-Hotline
Monday through Friday, except holidays, from 9 a.m. to 5 p.m. (CEST)
at **+49 (0) 89 / 210 27 247**

AUTHORIZATION AND INSTRUCTIONS TO THE VOTING REPRESENTATIVES RESPECTIVELY VOTE BY CORRESPONDENCE

Please send this form completely filled out by giving your voting card number that you received after proper and in time registration to the General Meeting (via regular mail or e-mail) until June 10, 2024, 18.00 hours (CEST) (receipt) directly to the following address:

Ströer SE & Co. KGaA
c/o Link Market Services GmbH
Landshuter Allee 10
80637 Munich
Germany
e-mail: inhaberaktien@linkmarketservices.de

voting card details

Name(s) Voting card number number of shares on voting card

Please mark the appropriate box necessarily and give instructions resp. cast your votes:

O **Authorization:**
I/We hereby authorize the voting representatives of Ströer SE & Co. KGaA, Mrs. Annette Lucas and Mr. Rolf Heidkamp, each of them individually and with the right to delegate this authority to represent me/us in the virtual Ordinary General Meeting of Ströer SE & Co. KGaA on June 11, 2024 in Cologne by disclosure of my/our name in the list of participants and to exercise my/our voting rights or have them exercised as marked below.

R **Vote by correspondence:**
I/We cast my/our votes by correspondence for the virtual Ordinary General Meeting of Ströer SE & Co. KGaA on June 11, 2024 in Cologne as follows.

Instructions resp. cast of votes
(Please provide an instruction resp. cast a vote on the agenda items with regard to the management's proposals. Only one instruction resp. cast of vote can be provided for each agenda item.)

Agenda items	Yes	No	Abstention
Item 1 Resolution on the approval of the annual financial statements for the fiscal year 2023	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 2 Resolution on the use of the net profit for the fiscal year 2023	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 3 Resolution on the approval of actions of the General Partner for the fiscal year 2023	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 4 Resolution on the approval of actions of Supervisory Board members for the fiscal year 2023	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 5 Resolution on the election of the auditor and on the election of the auditor of the sustainability report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 6 Resolution on the election of a Supervisory Board member	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 7 Resolution on the revocation of Authorised Capital 2019 and the creation of new Authorised Capital 2024 with authorisation of the Management Board to exclude subscription rights and amend Article 5 of the Articles of Association correspondingly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 8 Resolution on the amendment of Art. 17(3) of the Articles of Association: adjustment of the record date to changed legal requirements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 9 Resolution on the revocation of the existing authorisation and creation of a new authorisation to purchase and use treasury shares as well as to exclude tender and subscription rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 10 Resolution on the authorisation to use derivatives in connection with the purchase of treasury shares pursuant to section 71(1)(8) of the German Public Companies Act (AktG)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 11 Resolution on the approval of the remuneration report for the fiscal year 2023	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The instructions refer to the resolution proposals of the administration published in the Federal Gazette

Any countermotions and nominations by shareholders on the agenda that are to be made accessible can be found exclusively on the Internet at: <https://ir.stroeer.com/gm>

	Yes	No	Abstain		Yes	No	Abstain		Yes	No	Abstain
Countermotions/ Nominations A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Countermotions/ Nominations C	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Countermotions/ Nominations E	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Countermotions/ Nominations B	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Countermotions/ Nominations D	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Countermotions/ Nominations F	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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I/We hereby confirm to have read and accept the "Information concerning the granting of authority and the issuing of instructions to the voting representatives of the company" as well as the „Information concerning vote by correspondence“.

_____	_____	_____	_____
Place	Date	Signature 1. shareholder or other mark indicating end of text acc. to § 126 b BGB (German Civil Code)	Signature 2. shareholder or other mark indicating end of text acc. to § 126 b BGB (German Civil Code)

Please provide your telephone number in case of any queries: _____