

Proposal by the General Partner regarding the appropriation of net profit

At the Ordinary General Meeting the General Partner will propose the following appropriation of the unappropriated net profit for fiscal year 2022:

The General Partner proposes to use the net profit of Ströer SE & Co. KGaA disclosed in the Company's financial statements as of 31 December 2022 at a total of EUR 281,457,152.43 as follows:

- distribution of a dividend in the amount of EUR 1.85 per no-par value share entitled to dividend payment, equaling a total amount of EUR 102,862,928.55,
- Contribution of an amount of EUR 3,594,223.88 to other retained earnings and
- Carryforward of the residual amount of EUR 175,000,000.00 to the new account.

The proposal for the appropriation of the net profit accounts for the 1,089,988 treasury shares that are held by the Company on the publication date of the invitation to the General Meeting and that are not eligible for dividends pursuant to section 71b of the German Law on Public Companies (Aktiengesetz).

If the number of no-par-value shares eligible for dividends for the past fiscal year of 2022 change before the General Meeting, an accordingly adjusted proposal for resolution will be put to the vote in the General Meeting, though still specifying a dividend of EUR 1.85 per no-par-value share eligible for dividends.

Ströer SE & Co. KGaA General Partner Ströer Management SE Management Board

Udo Müller (Co-CEO)

Christian Schmalzl (Co-CEO)

Henning Gieseke (CFO)

This document is a convenience translation of the German original. In case of discrepancy between the English and German versions, the German version shall prevail.