

PRESS RELEASE

Dividend quadrupled: Ströer Media SE plans to distribute a dividend of 40 cents per share

- **Supervisory board and board of management approve the dividend proposal**
- **Adjusted profit for the period climbs to EUR 56.3m**

Cologne, 23 March 2015 Today the board of management and supervisory board of Ströer Media SE resolved to propose to the shareholder meeting on 30 June 2015 to increase the dividend to EUR 0.4 per share for fiscal year 2014.

The proposal entails the distribution of EUR 19.5m in dividends and reflects the positive business performance in 2014 with an adjusted profit for the period of EUR 56.3m and a substantial reduction in net debt to EUR 275.4m. This sustainable dividend policy enables shareholders to partake in the Company's profitable growth while maintaining sufficient headroom for value-adding growth projects.

In the prior year, Ströer Media SE distributed a dividend of 10 cents per qualifying share. The board of management and supervisory board attach great importance to the dividend. The dividend policy is aimed at enabling shareholders to partake in the Company' profitable growth. Ströer has also made a very promising start to the new fiscal year.



About Ströer

Ströer Media SE is a leading provider of online advertising and out-of-home, and offers its advertising customers individualized and fully integrated premium communications solutions. In the field of digital media, Ströer is setting new standards for innovation and quality in Europe and is thus opening up new and innovative opportunities for targeted customer contact for its advertisers.

The Ströer Group commercializes several thousand websites and more than 280,000 out-of-home advertising faces. With consolidated revenue of EUR 634m for the full year 2013, Ströer Media SE is one of largest providers of out-of-home media in Europe in terms of revenue.

The Ströer Group has approximately 2,300 employees at over 70 locations.

For more information on the Company, please visit www.stroeer.com

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